

412 Television

Code in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) North Sacramento (NS) West Sacramento (WS)

Television Dealers—(Cont'd)

ZENITH TELEVISION

Finest quality, precision-built television—with new exclusive features—from Zenith's extensive engineering laboratories. Backed by 37 years of leadership in radioles.



"WHERE TO BUY THEM" DISTRIBUTORS  
Broil-Parks Co 2225-19th ----GI 2-2983

DEALERS

ALHAMBRA TV & RADIO CENTRE  
2010 Alhambra Bl-GL 5-4748  
BREUNER JOHN COMPANY  
604 K-GI 3-8051  
CALIFORNIA LOAN & JEWELRY CO  
409 K-GI 6-4481

COLONIAL HOME APPLIANCES  
3836 Stockton Blvd ----GL 6-4724  
ED'S 2709 Riverside Blvd ----GI 6-3688  
HAGGIN-GRANT RADIO & TV  
SERVICE 3516 E(NH) ----ED 2-1980

HANKS RADIO & TELEVISION  
1424 J-GI 2-0641  
HENLE'S SPEEDY TV SERVICE  
1904-28th-GL 7-4654

HORRELL & SON  
1950-1st Av-GL 6-6437  
HOT-N-KOLD SHOP  
1317-21st-GI 2-1893

Jo's Furniture 430 N ----GI 3-5931  
LYMAN'S APPLIANCE & HOME  
SERVICE  
1803 Del Paso Bl(NS)-WA 5-8791

Park Furniture & Appliances  
2824-35th-GL 1-5732  
PAUL'S TELEVISION & APPLIANCE  
2037 Fulton Av ----IV 7-7659

SCHUEZLE'S RADIO & TELEVISION  
SERVICE 3228 Riverside Bl --GI 8-8914  
STUCKY'S HARDWARE  
Store No 1 4106 Franklin Bl-GL 7-6576

Store No 2  
11th & Jefferson Bl(NS)-FR 1-5251  
Store No 3  
6241 Fruitridge Rd-GL 7-1687

TV CENTER 1912 Fulton Av ----IV 3-3692  
TV RADIO DEN  
2831 Fair Oaks Bl(C)-IV 9-1873  
VALLEY TV  
5010 Freepoint Bl-GL 6-0971

WILSON'S TELEVISION REPAIR  
SERV 2434 Marjay Dr ----IV 9-7530

Television Equipment—Closed Circuit

KAY LAB—  
NEELY ENTERPRISES  
1317-15th-GI 2-8901

Television Master Antenna Systems

Brewer J W Co 2800 Stockton Bl --GL 1-8455  
FEIL'S HOUSE OF TELEVISION &  
APPLIANCES

HOUSE ANTENNAS  
—INSTALLED

Blow Downs — Storm Damage  
Insurance Work — Free Estimates  
5141 Folsom Bl ----GL 2-2611

R C A Service Co Inc  
4947 Folsom Bl-GL 2-0271  
Radio Tel Service Co  
4812 Folsom Blvd-GL 6-6451

Television Program Producers  
Brandt's Recording Studios  
2607 J-GI 8-5994  
Fraser Thomas H Television Productions  
2035 J-GI 8-7475

GREASE BEFORE USING  
Caps of nail polish and glue  
threads are greased with cold  
cream or oil.

**RADIO TV TEL**  
TV — SPECIALISTS  
**SERVICE TILL 10 P.M.**  
CALL US FOR IMMEDIATE RESULTS

• MOTOROLA • RCA • PHILCO • G.E.  
• ADMIRAL • HOFFMAN • ZENITH  
• EMERSON • HALLICRAFTERS • MAGNAVOX  
• PACKARD-BELL • WESTINGHOUSE • RAYTHEON

REPAIRS ON ALL MAKES TELEVISION & RADIO  
AERIAL & ROTOR SERVICE

**SALES—SERVICE—INSTALLATION**  
PROMPT PICK-UP & DELIVERY

**GL 6-6451**  
4812 FOLSOM BLVD.

**TELEVISION SERVICE & SALES**  
GUARANTEED REPAIRS ON ALL MAKES  
9 Years of Efficient & Dependable Service in the Fruitridge Area  
CITY-WIDE COVERAGE • PICK-UP & DELIVERY  
OPEN DAILY 9 a.m.

Authorized Dealers for...  
★ EMERSON ★ RAYTHEON  
★ HOFFMAN ★ SPARTON  
★ PACKARD-BELL  
COLONIAL ELECTRONICS  
SERVICE

"TO SAVE YOU MONEY"  
MOST OF OUR SERVICE IS DONE IN THE HOME UNLESS IT IS ABSOLUTELY NECESSARY TO BRING TO SHOP

"INSTALLATIONS & REPAIRS"  
TO GIVE YOU THE BEST IN SERVICE, ALL OF OUR TECHNICIANS ARE BONDED, UHF CONVERSIONS MADE

**4610 STOCKTON BLVD.  
GL 5-3801**

Television Servicing

A Veterans TV & Appliances  
2718 Folsom Bl-GL 1-7474

A & B TV & APPLIANCES  
COMPLETE SERVICE ALL MAKES  
GUARANTEE ALL WORK  
4532 Freepoint Bl ----GL 2-0259

ADMIRAL TELEVISION SERVICE—  
FAVA TELEVISION & RADIO SALES &  
SERVICE 316-6th(B) ----GI 2-8374  
MALE'S TELEVISION AND  
APPLIANCES 1301 K ----GI 3-4883  
HANDY ANDY RADIO & APPLIANCES  
5535 H-GL 1-9409  
PAYLESS FACTORY SERVICE CO  
2153 Fulton Av-IV 3-0489

TV RADIO DEN  
2831 Fair Oaks Bl(C)-IV 9-1873

ALEXANDER & SKYRS  
2739 Marshall Wy-GL 6-1808  
If no answer call ----GI 2-7340

ALHAMBRA TV & RADIO CENTRE  
GUARANTEED TV SERVICE  
BY BONDED ELECTRONIC TECHNICIANS  
Service — Installation — Parts  
ALL MAKES  
ANTENNA INSTALLATIONS  
OPEN MON, THRU SAT, TILL 4 P.M.  
GL 5-4748

2010 Alhambra Bl ----GL 5-4748

ALLIED TELEVISION SERVICE  
White Installation & Service  
2412 J ----GI 8-8268  
Ar's Antenna Service 4020-45th --GL 1-8773  
Ar's Radio & TV Service  
4518 Sacramento Bl-GL 1-3481  
(See Advertisement Page 418)

ARDEN TV  
TV SERVICE — ALL BRANDS  
Town & Country Area  
Serving North Sacramento  
2501 Marconi Av ----IV 9-3273  
(See Advertisement Page 416)

ARDEN TV 2501 Marconi Av ----IV 9-3273  
(See Advertisement Page 416)

ASSOCIATED TV SERVICE  
TRUCKS DISPATCHED  
By 2-Way Radio  
SERVICE ANYWHERE  
8 A.M. TO MIDNIGHT  
WE SERVICE ALL MAKES  
All Work Guaranteed  
1822-24th St ----GL 5-1571

Associated TV Service 1822-24th --GL 5-1571  
(See Advertisement Page 415)

B & R Radio & TV Sales & Service  
5440-14th Av-GL 7-0251  
(See Advertisement Page 419)

Babe's Radio & TV Repair  
Riverside Bl-GI 1-0025

Barn Trading Center  
2810 Rio Linda Bl(NS)-WA 5-4887

BASSETT'S TELEVISION SERVICE  
2406 Barrington Rd-IV 7-0984

BENDIX TELEVISION & RADIO—  
FACTORY AUTHORIZED SERVICE  
ELECTRONIC LABORATORIES  
3960 Sacramento Bl-GL 2-0261

BERGER'S RADIO & TV SERVICE  
5931-60th-GL 6-5255

Bob's TV & Appliance Den  
1007-30th-GI 3-3482

BOULEVARD APPLIANCE  
1421 Fair Oaks Bl(C)-IV 9-2161

BREWER J W CO  
2600 Stockton Bl-GL 1-8455

CB Radio & TV  
1421 Del Paso Bl(NS)-WA 5-3987  
(Continued Next Page)

You're Only MINUTES from Any-  
place by Long Distance.

ED = Edgewood FE = Fenwick GI = Gilbert IV = Ivanhoe  
EK = Elmore GA = Garden GL = Glendale WA = Walnut

Television Servicing—(Cont'd)

CAPEHART TELEVISION—  
AUTHORIZED SERVICE

ASSOCIATED TV SERVICE  
2 Way Radio Service  
Service Anywhere-8 AM-Midnight  
1822-24th ----GL 5-1571  
ELECTRONIC LABORATORIES  
3960 Sacramento Bl-GL 2-0261

Capitol Electronics Service Co  
2100-16th-GI 8-1611  
(See Advertisement Page 414)

CARL J PEYTON ELECTRIC CO  
RADIO & TV SERVICE  
5002 Roseville Rd(NH) ----ED 2-2983  
If no answer call ----ED 2-3767

CARMICHAEL HOME APPLIANCE  
7906 Fair Oaks Bl(C)-IV 9-1137  
Carrick Bart 19th & P ----GI 1-0231  
(See Advertisement This Page)

CENTRE TV & APPLIANCE  
ACROSS FROM  
COUNTRY CLUB CENTRE  
Servicing  
All Sacramento  
EXPERT REPAIRS  
ON ALL MAKES  
Antennas Moved & Installed  
IV 9-6164  
3421 El Camino Av ----IV 9-6164

FLOWER HOLDER  
With an ice pick stick a potato  
full of holes for flower stems.  
Cut off slice on bottom to make  
it steady.

SALES & SERVICE... SALES & SERVICE... SALES & SERVICE

Authorized  
**SALES & SERVICE**  
★ RCA ★ ADMIRAL ★ HOFFMAN  
TV & Radio Service On All Makes  
Antenna Installation & Repairs  
CALL BY 10 A.M. SERVICE SAME DAY

Blue Ribbon Service  
"THE BEST SERVICE ANYWHERE"  
FAST EFFICIENT "KNOW HOW"  
SERVICE ON ALL MAKES AT  
ALL TIMES

LARGE SELECTION  
COLOR TV

HANDY ANDY  
TV & APPLIANCES

"THE HOUSE OF SERVICE"

Open Till 8 P.M. — Sundays 12 to 5 P.M.  
Two Locations to Serve You  
**GL 1-8409 IV 7-8984**  
5535 H St. 2624 Fulton Ave.

Centre TV & Appliance  
3421 El Camino Av-IV 9-6164  
(See Advertisement Page 419)

COAST RADIO CO 900 J ----GI 2-0424

COFFIN'S PAT RADIO-TELEVISION  
HOME OR CAR RADIO  
RECORD PLAYERS OR  
TV SETS REPAIRED  
WE SERVICE ALL MAKES  
PICK-UP & DELIVERY  
All Repair Work Guaranteed  
2620 Marconi Av ----IV 9-6310

COLONIAL ELECTRONICS SERV  
4610 Stockton Blvd-GL 5-3801  
(See Advertisement Page 412)

COOK ROSCOE D INC  
Easy Budget Terms  
2125 Del Paso Bl(NS) ----WA 5-2754  
Cook's TV Service  
2360 Northgate Bl(NS)-WA 2-2521  
(See Advertisement Page 419)

Country Club TV and Appliances  
1333 Belmont Dr-IV 7-8096

CREST RADIO & TV SERVICE  
1970 Fulton Av-IV 7-6256  
(See Advertisement Page 417)

DANA TV 4270 Franklin Bl ----GL 6-2642  
(Continued Next Page)

TO REPAIR LINOLEUM  
If you have a break in the  
edge of linoleum, take a good-  
sized piece of cloth (to reach well  
beyond the break at all points),  
cover it with glue and put it be-  
neath the linoleum. Weigh it  
down with heavy objects until it  
has had time to dry and set.

**TELEVISION**  
Prompt Guaranteed Service on All Makes

• TRUCKS — Covering Sacramento Area Twice Daily  
• TECHNICIANS — Courteous Fully Qualified  
• PARTS — First Quality Only Replacements  
• PRICES — Always Fair  
• DEPENDABLE — Over 25 Yrs. In Electronics

**BART CARRICK**  
TV — RADIO — HI FIDELITY  
Sales & Service  
19th & P Sts. GI 1-0231

Henle's **SPEEDY**  
TV SERVICE  
**GL 7-4654**

Dealer for...  
HOFFMAN  
ZENITH  
CAPEHART  
SYLVANIA

ALL MAKES  
REPAIRED  
In Your Home or  
At Our Shop

WE RENT  
T.V.  
SETS  
CLIFFTON K. HENLE  
1904-28TH ST.  
AT S. ST.